

## WHAT IS CLAIMED IS:

1. A cosmetic composition comprising:
  - (A) an anhydrous mixture of:
    - (1) silicone modified fluorinated polymers;
    - (2) an organosiloxane resin; and
  - (B) a volatile carrier.
2. The cosmetic composition of claim 1 further comprising the group consisting of thickeners and structure builders.
3. The cosmetic composition of claim 1 wherein the thickeners and structure builders are selected from the group consisting of organically modified clays, fumed silica, silgels, alkyl silicone waxes, silicone polyamide, diblock/triblock copolymers and silsequioxane crosspolymers.
4. The cosmetic composition of claim 3 wherein the organically modified clay is selected from the group consisting of hectorite, bentonite, smectite, montmorillonite clay and mixtures thereof.
5. The cosmetic composition of claim 1 wherein the organosiloxane resin comprises  $R_3SiO_{1/2}$  "M" units,  $R_2SiO$  "D" units,  $RSiO_{3/2}$  "T" units,  $SiO_2$  "Q" units and mixtures thereof in a ratio selected to satisfy the relationship  $R_nSiO_{(4-n)/2}$ , wherein n is from about 1.0 to about 1.50 and R is a methyl group.
6. The cosmetic composition of claim 1 wherein the organosiloxane resin comprises  $R_3SiO_{1/2}$  "M" units and  $SiO_2$  "Q" units wherein the ratio of  $R_3SiO_{1/2}$  to  $SiO_2$  is about 0.7 wherein n is about 1.2.
7. The cosmetic composition of claim 1 further comprising a diorganopolysiloxane polymer.

8. The cosmetic composition of claim 7 wherein the diorganopolysiloxane polymer comprises repeating units of the formula  $(R_2SiO)$ , where R is a hydrocarbon side group containing from 1 to 6 carbon atoms.
9. The cosmetic composition of claim 8 wherein said hydrocarbon side group is selected from the group consisting of methyl, ethyl, propyl, isopropyl, butyl, isobutyl, t-butyl, amyl, hexyl, vinyl, allyl, cyclohexyl, amino alkyl, phenyl, fluoroalkyl and mixtures thereof.
10. The cosmetic composition of claim 8 wherein the diorganopolysiloxane polymer is terminated by triorganosilyl groups of the formula  $(R'_3Si)$  where R' is a monovalent hydrocarbon radical selected from the group consisting of 1 to 6 carbon atoms, hydroxyl groups, an alkoxy groups and mixtures thereof.
11. The cosmetic composition of claim 10 wherein the diorganopolysiloxane polymer is a polydimethyl siloxane.
12. The cosmetic composition of claim 1 wherein the silicone modified fluorinated polymer has a number average molecular weight of from about 10,000 g/mole to about 10,000,000 g/mole.
13. The cosmetic composition of claim 7 wherein the diorganopolysiloxane polymer has a viscosity of at least about 1,000,000 cSt at 25°C.
14. The cosmetic composition of claim 1 wherein the volatile carrier is selected from the group consisting of hydrocarbon oils, silicone oils and mixtures thereof.
15. The cosmetic composition of claim 1 wherein the volatile carrier is isododecane.
16. A lip product comprising the composition of claim 1 having a viscosity of from about 500cP to about 15,000cP at room temperature.

17. A complimentary product comprising a topcoat composition comprising a safe and effective amount of a silicone modified fluorinated polymer.
18. A method of applying the composition of claim 1 to lips, said method comprising the steps of:
  - a. applying the composition from a suitable cosmetic applicator directly onto the lips; and
  - b. allowing said composition to form a dry film on the lips before subjecting the film to insult.
19. The method of claim 18 that comprises the additional step of applying a complimentary product comprising a topcoat composition on said dried film where upon applying said complementary product said film is not disrupted.
20. The method of claim 19 wherein said topcoat composition comprises a safe and effective amount of a polymeric vegetable oil emollient.
21. The method of claim 19 wherein said topcoat composition comprises a safe and effective amount of a silicone selected from the group consisting of silicone modified fluorinated polymers and modified silicones selected from the group consisting of aminosilicones, carboxy modified silicones, epoxy modified silicones, and mixtures thereof.
22. A lip cosmetic kit comprising:
  - (I) a cosmetic composition comprising:
    - (A) an anhydrous mixture of:
      - (1) silicone modified fluorinated polymers;
      - (2) an organosiloxane resin; and
      - (3) a diorganopolysiloxane polymer; and
    - (B) a volatile carrier; wherein said composition is present as a single phase lip product; and
  - (II) a complementary product comprising a topcoat composition that comprises a safe and effective amount of a polymeric vegetable oil emollient.

23. A lip cosmetic kit comprising:
- (I) a cosmetic composition comprising:
    - (A) an anhydrous mixture of:
      - (1) silicone modified fluorinated polymers;
      - (2) an organosiloxane resin; and
      - (3) a diorganopolysiloxane polymer; and
    - (B) a volatile carrier; wherein said composition is present as a single phase lip product; and
  - (II) a complementary product comprising a topcoat composition that comprises a safe and effective amount of at least one of the group consisting of acrylate based pressure sensitive adhesives, silicone modified fluorinated polymers, modified silicones selected from the group consisting of aminosilicones, carboxy modified silicones, epoxy modified silicones, and mixtures thereof.
24. A lip cosmetic kit comprising:
- (I) a cosmetic composition comprising:
    - (A) an anhydrous mixture of:
      - (1) an organosiloxane resin; and
      - (2) a diorganopolysiloxane polymer; and
    - (B) a volatile carrier; wherein said composition is present as a single phase lip product; and
  - (II) a complementary product comprising a topcoat composition that comprises a safe and effective amount of at least one of the group consisting of acrylate based pressure sensitive adhesives, silicone modified fluorinated polymers, modified silicones selected from the group consisting of aminosilicones, carboxy modified silicones, epoxy modified silicones, and mixtures thereof.